

CONTACT: Anne Price, PR Works, Inc.
1-602-840-6495 or 1-602-330-6495
anne@prworksonline.com

SURFBALANCE™ KID-SAFE BROWSER APP NOW AVAILABLE FOR ANDROID USERS

Enables Parents to Guide, Limit and Verify Children’s Web Usage on Android Smartphones and Tablets

PHOENIX, Ariz., Oct. 27, 2011 – SurfBalance, which has been widely used by iPod Touch, iPhone and iPad users for more than two years, is now available for most Android smartphones and tablets in the Android Market at <http://market.android.com/details?id=com.agaveapps.android.surfbalance>.

SurfBalance combines a kid-friendly, full-screen mobile web browser with unique parental control features that go beyond traditional website filtering to guide young web users to develop better web usage habits. The app provides a catalog, which parents can modify, of more than 1,000 kid-friendly websites that have been individually vetted by consumers. Parents can select from filters depending on the maturity of the user and can block or unblock specific sites.

Parents can also set daily and weekly maximum SurfBalance app time limits and receive email reports, which help them monitor what sites young users visit. SurfBalance was the first mobile app to provide these reports free with one-time app purchase. Other apps charge a separate fee or recurring subscription to receive similar reports. SurfBalance tracks and displays web usage by category vs. the total time allowed and sends daily or weekly email reports to two parent email addresses. The free email reports detail total web usage time, browsing activity by category, and a list of websites where kids visit the most, along with links to review the sites directly from the email report.

SurfBalance is available in the Android Market for \$4.99 and is compatible with Android devices running version 2.1 or higher. The Android SurfBalance app is designed with a consistent look and feel to the iOS SurfBalance app, enabling an easy transition across device types for users and parents. The complete list of SurfBalance app features and benefits can be found at <http://www.surfbalance.com>.

SurfBalance is developed and supported by AgaveApps™, who also develops custom apps such as “The Economist on iPhone” app, which was recently featured in Apple’s iPhone print ads, the App Store and retail store demos. Additional information on AgaveApps custom development capabilities can be found at <http://www.agaveapps.com>.